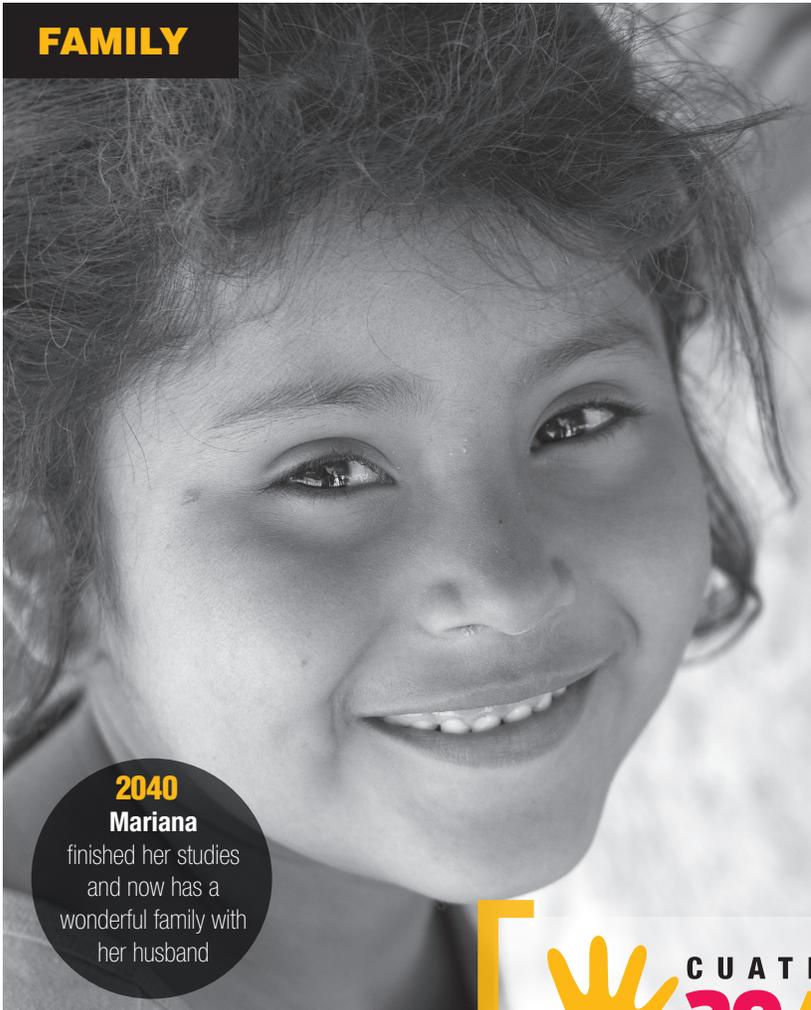


FAMILY

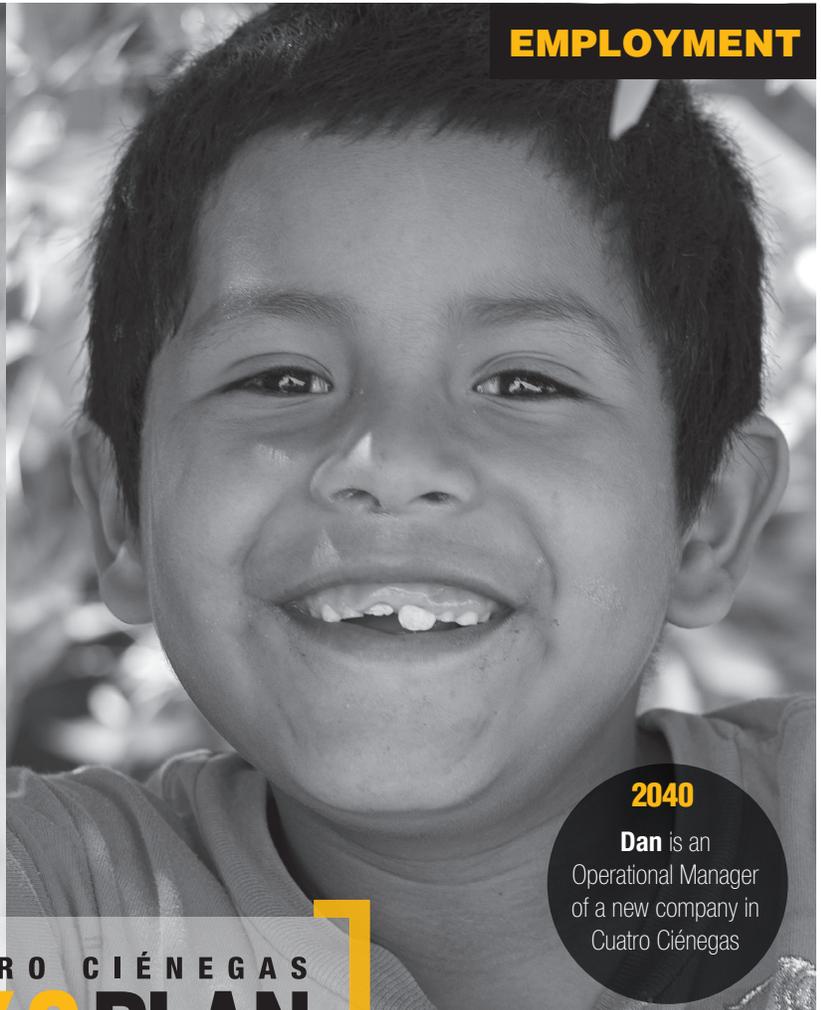


2040

Mariana

finished her studies and now has a wonderful family with her husband

EMPLOYMENT



2040

Dan is an

Operational Manager of a new company in Cuatro Ciénegas



CUATRO CIÉNEGAS

2040 PLAN

a better future for everyone

HEALTH



2040

Leonardo is

always healthy thanks to the medical care that he had in Cuatro Ciénegas

EDUCATION



2040

Soledad finished her studies and has her degree in Business Administration

We have
13,013
people in Cuatro Ciénegas,
Coahuila, with 2,822 homes.



HOW DO WE FACE THESE CHALLENGES?

With a well-made and realistic plan

The **2040 Plan** was created by the townspeople, who formed committees as a Civil Association of Citizens. In order to improve living conditions for everyone in **Cuatro Ciénegas**, the committees defined action plans to achieve their goals in four areas: **Education, employment, Family and Health.**

An essential part of the plan is the emphasis on giving **personal attention** to every child of Cuatro Ciénegas born from **2017** on, and working with their parents, to bring about a better future in every aspect of their lives.



1,482 people
do not have access to
medical services
in any public or private
institución.

(CONEVAL, 2010).

The average income per capita is about **2,234 Mexican pesos**, while the average cost of the basket of goods is about **2,106.5 mexican pesos** per capita.

(CONEVAL, 2010)

5,090 = 43.7%
PEOPLE IN POVERTY

(CONEVAL, 2016)



There are **BIG CHALLENGES**
in **Cuatro Ciénegas.**
That's why we have the



2040 PLAN

a better future for everyone

WHERE ARE WE GOING?

We want to work together so that everyone can live a good and **healthy personal and family life, receive a quality education, and find a decent job.** The goal is to become fulfilled as human beings, in unity with all of the other townspeople, institutions, and others in society.

Most
of the young
people
don't finish
middle school.

(2010 CENSUS)



OUR PLAN WILL ENABLE US TO ACHIEVE THESE GOALS IN 2040:

1. To work together to **reduce poverty**, so everyone in Cuatro Ciénegas can have a decent life.
2. To make it possible for everyone to be able to finish high school and **earn degrees in technical or professional studies.**
3. To **promote the creation of decent, well-paying jobs** for everyone.
4. **To help form united families** so we can live in happiness and hope.

Let's build together "A better future for everyone"

"Education in solidarity means educating ourselves in humanity. We need to support and protect the families so that they educate in solidarity and respect, in order to walk toward a more equitable and human society."

Pope Francis

WE THANK THE SUPPORT OF THE FOLLOWING FRIENDLY ORGANIZATIONS



CONTACT

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